



## SALT LAKE OFF-ROAD EXPO 2017 Sponsor Information

Friday-Saturday April 28<sup>th</sup> & 29<sup>th</sup> 2017

South Towne Expo Center Hall 5

Off-Roaders Unite!

Mission Statement: Salt Lake Off-Road Expo unifies off-road user groups bringing them together to protect our natural resources and ensure our access to them.

Markets Targeted: 4x4/Overlanding, UTV, ATV, Adventure Riders, Dirt Bikes, Off-Road Gear

### Headline Sponsor

**2 Maximum**

**\$8,500 + \$1,000 Give Away Product**

The 2017 Expo Event will be announced as the \_\_\_\_ \_\_\_\_ (Headline Sponsors) Salt Lake Off-Road Expo in all advertising including billboards.

40x20 booth space at head of row, 20 Wristbands, 16 Tickets, Banner at head of row in the Expo Center, Logo on Webpage indicating Headline Sponsor, Logo on Flyers and T-shirts, and announced/thanked as Headline Sponsor hourly at the event. Give away product may include a maximum of \$200 in apparel.

### Major Sponsor

**\$5,500 + \$750 Give Away Product**

20x20 booth space with row end cap, 10 Wristbands, 8 Tickets, Banner over booth in the Expo Center, Logo on Webpage as Major Sponsor, Logo on Flyers and T-shirts, and announced/thanked as Sponsor hourly at the event. Give away product may include a maximum of \$100 in apparel.

### Event Sponsor

**\$2,500 + \$500 Give Away Product**

10x20 booth space with one Premium space (if available), 6 Wristbands, 4 Tickets, Logo on Webpage as Event Sponsor, Logo on T-shirts, and announced/thanked as Sponsor at the event. Give away product may include a maximum of \$50 in apparel.

Floor Plan, see attachment or [www.slorex.com](http://www.slorex.com)

Sponsor must provide banners and logo art work.

Banners may be up to but not larger than 10'x20'

Contact: [vendors@slorex.com](mailto:vendors@slorex.com)

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